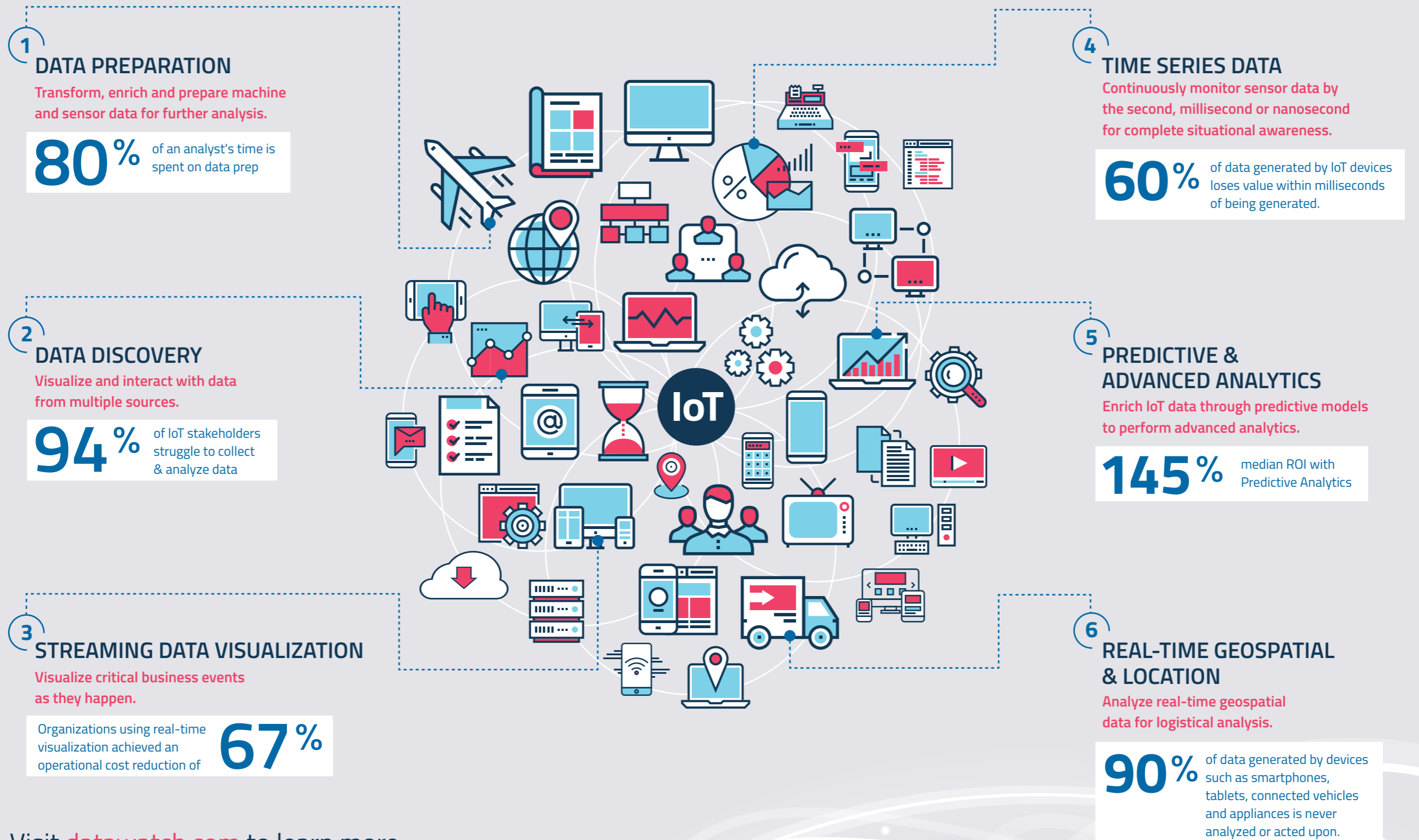


6 Key Requirements for IoT Success

Here's what you need to securely access, analyze & visualize IoT data in real-time.



1 DATA PREPARATION
Transform, enrich and prepare machine and sensor data for further analysis.
80% of an analyst's time is spent on data prep

2 DATA DISCOVERY
Visualize and interact with data from multiple sources.
94% of IoT stakeholders struggle to collect & analyze data

3 STREAMING DATA VISUALIZATION
Visualize critical business events as they happen.
Organizations using real-time visualization achieved an operational cost reduction of **67%**

4 TIME SERIES DATA
Continuously monitor sensor data by the second, millisecond or nanosecond for complete situational awareness.
60% of data generated by IoT devices loses value within milliseconds of being generated.

5 PREDICTIVE & ADVANCED ANALYTICS
Enrich IoT data through predictive models to perform advanced analytics.
145% median ROI with Predictive Analytics

6 REAL-TIME GEOSPATIAL & LOCATION
Analyze real-time geospatial data for logistical analysis.
90% of data generated by devices such as smartphones, tablets, connected vehicles and appliances is never analyzed or acted upon.

Visit datawatch.com to learn more

SOURCES: M2M.com, Aberdeen Group, Wired.com, IBM, IDC