



Seafood Provider Forecasts Using the Freshest Data



Legacy accounting system can't keep pace with data needs

Icicle Seafoods was spending too much time manually translating sales, inventory, accounting and general ledger data from an in-house DOS-based system into a useful, dynamic format. With information locked in PDFs and other inaccessible file types, Icicle Seafoods was unable to use their data for creating simple schedules and financial statements - and more complex functions, such as analysis and forecasting, were well beyond their reach.

This inefficiency presented a real problem for a company whose success depends on getting products from fisheries to market as quickly and efficiently as possible.

Datawatch provides a dynamic experience

Fortunately, the company's controller had used Datawatch in the past, and recognized that it would be the solution to their data challenges. Datawatch was brought in to help Icicle Seafoods



automate the extraction and preparation of data, and the generation of daily, weekly and ad hoc reports. Sales, general ledger, receivable, payable and profit reports can be run at regular intervals, and the company can respond quickly to requests by end users to inform sales planning, capital expenditures, and a wide range of other decisions.

Datawatch delivers

Datawatch was able to integrate with the firm's accounting system, built in-house years ago, without any difficulty. Today, the ability to provide automated reports to key business users saves a significant amount of time and allows decisions to be made on the freshest data possible - critical for a seafood company. In addition, access to data in a dynamic format allows the firm to more accurately forecast and perform analytical deep dives, helping them respond quickly when opportunities or potential risks arise.



Speed is critical in the seafood industry, and any time we can shave a few days off any process, it's a good thing. Datawatch allows us to be incredibly efficient. But it's more than that - with Datawatch, we can perform more advanced analysis and forecasting than we ever could before.

ICICLE SEAFOODS

One of the largest and most diversified seafood companies in North America, Icicle Seafoods is continually innovating in order to process products within hours of being caught, and to streamline distribution for the freshest seafood possible.

INDUSTRY

Food Production

FUNCTION

Seafood Processing

CHALLENGE

The firm's legacy accounting system, built in-house, was unable to provide access to data in a useful, dynamic format without extensive manual effort.

SOLUTION

Datawatch allows Icicle Seafoods to automate data capture, preparation and reporting, and generate ad hoc reports based on specific parameters quickly and easily.

BENEFITS

Accounting reports and schedules are now produced quickly by this lean, busy accounting department, enhancing the efficiency of the company's operations.