

DATA SHARING:

It shouldn't be about who you know

Today, in absence of formal ways to discover and share data, we rely on knowledge that is passed 'tribally,' from one user to the next.

78%



of organizations rely on shared drives (e.g. Microsoft SharePoint) to access data, even though they fall short on data management and governance best practices

90%



of respondents access data in static desktop reports, files, spreadsheets and/or databases

70%



use email to share data, which causes data security and integrity challenges, as well as version control confusion

Users rely too much on



EMAIL
(48%)



WORD OF MOUTH
(45%)



INTERNAL AND EXTERNAL SOCIAL NETWORKS
(25% and 5%, respectively)

To avoid inconsistencies, governance gaps and regulatory problems, they need a better way to share data.

 DATAWATCH

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2018 State of Data Intelligence: Five Fundamental Challenges That Prevent Organizations From Mastering Their Data

www.datawatch.com/resource-center/literature/the-2018-state-of-data-intelligence-five-fundamental-challenges-that-prevent-organizations-from-mastering-their-data

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