

Datawatch EU Privacy Policy

Please note that this Privacy Policy/section of our Privacy Policy sets out how Datawatch Corporation manage your personal data where European data protection law applies. Where this policy refers to applicable law and your rights with respect to personal data, this applies only to personal data that is processed under the EU General Data Protection Regulation 2016/679 ("**GDPR**"). Where the processing of your personal data is not subject to the GDPR, different rules will apply in accordance with relevant applicable law. For our privacy policy that applies within the United States please see above.

Protecting Your Information

Your privacy is important to us. This EU Privacy Policy explains how Datawatch Corporation uses your personal data and your rights and options with regards to it. This policy applies to personal data that you provide to Datawatch Corporation or information that is derived from data you have provided.

Data Privacy at Datawatch Corporation

Datawatch Corporation [an entity incorporated in **Bedford, MA at 4 Crosby Drive** ("**Datawatch**") will be the responsible data controller for any personal data you provide to us in connection with our business relationship with you. Datawatch has established a comprehensive privacy program, including a global privacy office and a chief privacy officer, designed to help us respect and protect your data privacy rights.

Categories of personal data we collect

We may collect and process the following categories of personal data.

- **Contact information**, such as full name, work address, work telephone number, work mobile phone number, work fax number and work email address, mobile device unique identifier;
- Details of your **visit to our sites** the IP address of your computer if you use our websites, data concerning the date and time you visited our site, the pages you visited, the type of browser and operating system you are using and the domain name and address of your internet service provider;
- Information about your **interests and preferences** and other information obtained by the analytics described above, in particular your activities when you use our websites and any products, downloadable content (e.g. registration for a software download, ebooks, whitepapers) or other services we offer to you online. This includes which content you download, click or view for how often and how long);

- **Payment data**, such as data necessary for processing payments and fraud prevention, including credit/debit card numbers, security code numbers and other related billing information;
- Further **business information** necessarily processed in a business or other contractual relationship with Datawatch or voluntarily provided by you, such as orders placed, purchases, services and other business activities, product feedback and any other information you may provide to us;
- Information collected from **publicly available resources**, integrity data bases and credit agencies; and
- If legally required for **compliance purposes**, information about relevant and significant litigation or other legal proceedings against you or a third party related to you and interaction with you which may be relevant for antitrust purposes;

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For what purposes we use your personal data

We will process your personal data only for the following purposes:

- Planning, performing, managing and administering your (or a third party's to whom you are related) contractual business relationship with Datawatch, e.g. by performing transactions and orders of products or services, processing payments, performing accounting, auditing, billing and collection activities, arranging shipments and deliveries, facilitating repairs and providing support services or providing you with other services or things you may have requested;
- Maintaining and protecting the security of our products, services and websites or other systems, preventing and detecting security threats, fraud or other criminal or malicious activities;
- Ensuring compliance with legal obligations (such as record keeping obligations), compliance screening or recording obligations (e.g. under antitrust laws, export laws, trade sanction and embargo laws or to prevent white-collar or money laundering crimes), which may include automated checks of your contact data or other information you provide about your identity against applicable sanctioned-party lists and contacting you to confirm your identity in case of a potential match or recording interaction with you which may be relevant for antitrust purposes;
- Informing you, where permitted in accordance with local laws, within an existing business relationship about Datawatch's products or services which are similar or relate to such

products and services which have already been purchased or used within that business relationship;

- Solving disputes, enforcing our contractual agreements and to establish, exercise or defend legal claims; or
- Ensuring compliance with legal obligations, e.g. to keep sales records for tax purposes or to send notices and other disclosures as required by law.

Where you have expressly given us your consent, we may process your personal data also for the following purposes:

- Communicating with you through the channels you have approved to keep you up to date on the latest announcements, special offers and other information about Datawatch's products, technologies and services (including marketing-related newsletters) as well as events and projects of Datawatch;
- Administrating and performing customer surveys, marketing campaigns, market analysis, sweepstakes, contests or other promotional activities or events; or
- Profiling and automated processing activities such as collecting information about your preferences based on your activities when you use our websites and any products, downloadable content (e.g. registration for a software download, ebooks, whitepapers) or other services we offer to you online. Based on this information (e.g. which content is downloaded, clicked or viewed for how often and how long), we create a user profile to personalize and foster the quality of our communication and interaction with you (for example, by way of newsletter tracking or website analytics). The logic behind our profiling activities is to identify areas which may be useful or otherwise of interest for you and to inform you about such areas in a more effective and targeted way. The algorithms used apply this logic and automatically deliver the targeted content or information to you.

Please note: Under the European General Data Protection Regulation (Article 21 (2)) you have the right to object to the use of your personal data for direct marketing purposes, including the profiling and automated processing described above. Please refer to "Your data protection rights" below for further explanation of your rights and how to exercise them.

Regarding marketing-related types of communication (i.e. emails and phone calls), we will where legally required only provide you with such information after you have opted in and provide you the opportunity to opt out if you do not want to receive further marketing-related types of communication from us.



We will not use your personal data for taking any automated decisions affecting you or creating profiles other than described above.

The legal bases for processing of your personal data are set forth in Article 6 of the GDPR. Depending on the above purposes for which we use your personal data, the processing is either necessary for the performance of a contract or other business agreement with Datawatch, for compliance with our legal obligations, or for purposes of legitimate interests pursued by us, always provided that such interests are not overridden by your interests or fundamental rights and freedoms. In addition, the processing may be based on your consent where you have expressly given that to us.

How do we collect and use personal data?

We will typically collect your personal data directly from you when you interact with us, e.g. when you visit our website, communicate with us in relation to our products and services, submit an order, register to receive our newsletter or participate in our customer surveys. Where you have expressly given your consent, we may also obtain your personal data from third parties for marketing purposes. In such cases, you will be informed about this in accordance with applicable law.

Where do we process personal data?

Datawatch is a globally active enterprise. In the course of our business activities, we may transfer your personal data also to recipients in countries outside of the European Economic Area (“third countries”), in which applicable laws do not offer the same level of data protection as the laws of your home country. When doing so we will comply with applicable data protection requirements and take appropriate safeguards to ensure the security and integrity of your personal data, in particular by entering into the EU-Standard Contractual Clauses which are available [here](#). You may contact us anytime using the contact details below if you would like further information on such safeguards.

How do we protect your personal data?

We maintain physical, electronic and procedural safeguards in accordance with the technical state of the art and legal data protection requirements to protect your personal data from unauthorized access or intrusion. Datawatch always uses industry standard encryption technologies when transferring and receiving any of Your Information that you exchange with our site. We employ the same industry-standard Secure Sockets Layer (SSL) technology that is used by major banks and stock brokerage firms to conduct business via the Internet. This encryption procedure “scrambles” the information you send to us and makes online transactions more secure. In order to communicate securely with the Datawatch website, you will need a browser with at least 256-bit SSL encryption. This includes Microsoft Internet



Explorer 5.5 and above, Mozilla Firefox and Apple Safari. If you have an earlier version of any of these browsers, please visit the developer's website for an update.

For Datawatch Online purchases, when we transfer and receive certain types of personal data over the Internet, such as financial information, you will be redirected to a secure server operated by a third party payment processor and we will notify you, depending on the type of browser you are using, through a pop-up dialogue box or a "padlock" icon displayed in the bottom of the browser window, as well as the URL beginning with "https" instead of "http" in the address bar. We have appropriate security measures in place in our physical facilities to protect against the loss, misuse, or alteration of information that we have collected from you via this site.

Authenticated sites like [Datawatch.com](https://www.datawatch.com) use a Secure Server Digital ID to offer proof of identity, to enable secure communications and to encrypt transactions with site visitors through their web browser connections. The only way to be sure of a web site's authenticity is to view the site's Digital ID. Viewing a site's ID assures that you are not being "spoofed" (i.e. the site is real and not an imposter) since it contains:

- The name of the company which owns the web site (e.g. Datawatch Corporation)
- The site's registered Internet address (e.g. www.datawatch.com)
- The name of the Secure Server Certification Authority under which the Digital ID was issued

Disclosure of Your Information to Third Parties

We may share your personal data with third parties as follows:

- With our affiliates within Datawatch [Group/Corporation] worldwide if and to the extent required for permitted purposes. In such cases, these entities will then use the Personal Data for the same purposes and under the same conditions as outlined in this EU Privacy Policy. Please click [[here](#) and [here](#)] for a list of the Datawatch Group affiliates with contact details.
- We may also instruct service providers (called data processors) within or outside of Datawatch [Corporation/Group], domestically or abroad, e.g. shared service centers, to process personal data for the Permitted Purposes on our behalf and in accordance with our instructions only. Datawatch will retain control over and will remain fully responsible for your personal data and will use appropriate safeguards as required by applicable law to ensure the integrity and security of your personal data when engaging such service providers.
- With courts, law enforcement authorities, regulators or attorneys if legally permitted and necessary to comply with a legal obligation or for the establishment, exercise or defense of legal claims.

- With credit reference agencies and other companies for use in credit decisions, for fraud prevention and to collect debts.

Datawatch will never sell any of your personal data to a third party.

How long do we store your personal data?

We will hold your personal data as long as required to provide the services, products or information you have requested and to administer your business relationship with us. If you have asked us not to communicate with you, we will hold this information as long as required to comply with your request. We are also required to keep certain of your personal data (e.g. relating to business transactions) for certain retention periods under applicable law. Your personal data will be promptly deleted when it is no longer required for these purposes.

Your rights

Subject to certain legal conditions, you may request access to, rectification, erasure or restriction of processing of your personal data. You may also object to processing or request data portability. In particular you have the right to request a copy of the personal data that we hold about you. If you make this request repeatedly, we may make an adequate charge for this. Please refer to Articles 15-22 of the GDPR for details on your data protection rights. As we want to make sure that your personal data is accurate and up to date you may also ask us to correct or remove any information which you think is inaccurate.

If you have given us your consent for the processing of your personal you withdraw the consent at any time with future effect, i.e. the withdrawal of the consent does not affect the lawfulness of processing based on the consent before its withdrawal. In case consent is withdrawn, we may only further process the personal data where there is another legal ground for the processing.

For any of the above requests, please send a description of your personal data concerned stating your name, customer number or other Datawatch identification number (if applicable) as proof of identity to the contact details below. We may require additional proof of identity to protect your personal data against unauthorized access. We will carefully consider your request and may discuss with you how it can best be fulfilled.

If you have any concerns about how your personal data is handled by us or wish to raise a complaint on how we have handled your personal data, you can contact us at the contact details below to have the matter investigated. If you are not satisfied with our response or believe we are processing your personal data not in accordance with the law you can complain to the competent data protection supervisory authority in your country. For example, if you are from the UK, you may contact the Information Commissioners Office via their website



(www.ico.gov.uk).

Choosing to provide Datawatch with your personal data

As a general principle, you will provide us with your personal data entirely voluntary, there are generally no detrimental effects on you if you choose not to consent or to provide personal data. However, there are circumstances in which Datawatch cannot take action without certain of your personal data, for example because this personal data is required to process your orders, provide you with access to a web offering or newsletter or to carry out a legally required compliance screening. In these cases, it will unfortunately not be possible for Datawatch to provide you with what you request without the relevant personal data.

Age of Consent

By using this platform in the United States, you represent that you are at least the age of majority in your state or province of residence, or that you are the age of majority in your state or province of residence and you have given us your consent to allow any of your minor dependents to use the platform. If you are within the EU and are under the age of 16, please make sure that you obtain your parent/guardian's permission prior to providing us with any of your personal data. Persons under the age of 16 are not permitted to provide us with their personal data without such consent.

How to get in touch with us

Questions about our privacy practices, or issue a complaint, contact us at:

Datawatch Corporation
Information Security
4 Crosby Drive
Bedford, MA 01730
United States
Marketing@datawatch.com

Changes to this notice

You can view this EU Privacy Policy at any time via our website. We may update this EU Privacy Policy from time to time. When we do update it, for your convenience, we will make the updated Policy available on this page. Changes and clarifications will take effect immediately upon their posting on the website so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

To “opt-out” of any future mailings and to remove your name and other personal information from our lists and databases, [\[click here to unsubscribe\]](#).