

## Modell's Ups its Game with Self-Service Data Prep



BACKGROUND

America's oldest, family-owned and operated retailer of sporting goods, athletic footwear, active apparel and fan gear











CHALLENGE ..... SOLUTION.....

Difficulty getting data from the mainstream system into a workable format



Multiple data formats
resulted in slow and painful
reformatting process to
extract useful insights



Printed reports contained data that was then re-keyed into spreadsheets



Multiple departments all rely on the Monarch system to pull financial reports, accounts payable check registers, and various merchandise inventory reports.





## RESULTS ..

Elimination of data re-keying with sources streamlined to provide timely information for improved business operation across 150 stores



Individual store P&Ls are created monthly







**Ease of use** allows for fast and efficient data retrieval and reporting



If I didn't have Monarch, I wouldn't be able to get to the data or meld all my data sources together to help us improve operations. It's a great tool and invaluable for getting my job done every day.

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