



MONARCH

Report Manager On Demand



DATAWATCH
Information made easy.™

Report Management

Monarch Report Manager On Demand: eNotify

Facilitate Content Delivery Via Email Notification with eNotify

Monarch RMOD eNotify provides automatic electronic notification and delivery of documents and reports stored in Monarch RMOD. This reduces distribution costs and improves the effectiveness of e-statements and other online, self-service initiatives. Further, it delivers one-to-one marketing capabilities with rules-based messaging and design templates to support customer loyalty, up selling and cross selling initiatives.

The arrival of new documents in the Monarch RMOD archive triggers Monarch RMOD eNotify. An email is then generated which can contain static data, images and dynamic data about the document, subscriber or sender. Hyperlinks embedded in the email take the user directly to the referenced document at the sender's site.

Subscription to documents is configurable by individual and/or group and is based on key values in the archived document. The eNotify address book is very configurable including subscriber information, email addresses, sender information, email design and formatting parameters.

Key Benefits

- Rapid electronic document delivery eliminates printing
- Fast implementation of e-commerce applications
- Easy integration with existing databases and mail directories
- Supports multiple types of email delivery
- Sophisticated destination addressing featuring a built in address book
- Ability to group by subscriber for common document receipt
- Detailed reports of email notifications including email rejections (Bounce Processing), delivered email and opened or unopened documents
- Detailed statistics of each notification cycle

System Requirements

Software

- Monarch RMOD version 7.0+ (Unix or Windows)
- Microsoft Windows Server 2008 R2
- Microsoft SQL Server 2005

The screenshot shows the Monarch RMOD eNotify console. The main window displays a table of data groups with the following columns: Data group, Server, Status, Current start, Next start, Total to send, and Successful sent. A status window is open for the 'VEND' data group, showing the following statistics:

Data group: VEND		Server: BDS-ARCHIVE		Status: Scheduled	
Imported:	0	Last start:	4/6/10 4:59 PM		
Matched:	0	Last end:	4/6/10 4:59 PM		
Total sent:	0	Current start:			
Successfully sent:	0	Next start:	4/6/10 5:04 PM		
Failed to send:	0	Queue end:			

Call Datawatch today and see how Monarch RMOD eNotify can help you reduce distribution costs, and improve the effectiveness of your e-statements and other online, self-service initiatives.

About Datawatch Corporation

Datawatch Corporation (NASDAQ-CM: [DWCH](#)), a leader in Report Analytics helps companies make better decisions and solve business problems by simplifying access to and analysis of information. Unique among software vendors, Datawatch transforms the massive amounts of data and documents generated inside or outside a company into actionable insight, without any changes needed to existing systems. Datawatch customers benefit from the right information, in the right context, at the right time. More than 40,000 organizations worldwide rely on Datawatch products including its market-leading Monarch report and data mining solutions. Founded in 1985, Datawatch is based in Chelmsford, Mass., with offices in London, Sydney and Manila. For more information, visit www.datawatch.com.

