

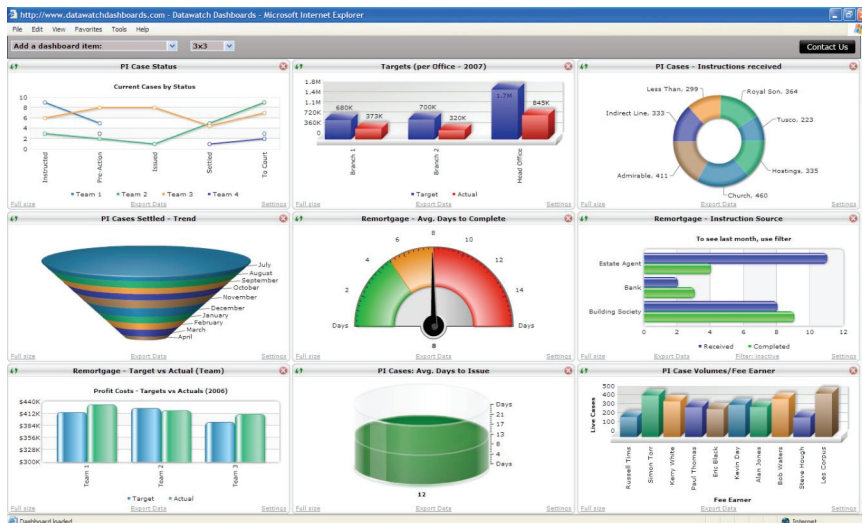


Visual intelligence made easy.™

Datawatch Dashboards

Datawatch Dashboards™ is a fully interactive dashboard solution that gives all levels of users a visual overview of operational performance as well as the ability to monitor specific business processes and events. Utilizing information from your existing data-bases (in real time if so desired) and other sources of data, Datawatch Dashboards allows you to visualize data in a huge variety of eye-catching graphical chart types.

The Flash®-based, intuitive user interface delivers a vivid presentation of critical business data allowing you to make better decisions by easily monitoring, measuring and managing key performance indicators (KPIs)—eliminating the time and effort involved in interpreting traditional text-based reports or manipulating data held in spreadsheets.



Datawatch Dashboards lets you easily visualize and track trends on every level of your business.

Drill Down Capabilities to Find the Answers

Datawatch Dashboards features one-click drill-down facilities to detailed information and a clever presentation style that consolidates and arranges critical data on a single screen, allowing users from senior level executives to operational staff to assess results, identify trends, reveal issues and rapidly initiate appropriate actions.

Flexibly designed, Datawatch Dashboards can be configured to meet any individual organizational requirement and can seamlessly integrate with other software applications.

Key Features

- **Visually Stunning Information Presentation:** More than 50 graphical chart styles rapidly and clearly convey critical information
- **Technically Advanced:** Latest graphical technologies and innovative platform design make configuring your requirements straightforward and fast
- **Real-time and Interactive:** Illustrates up-to-the-minute results with advanced filtering options for more in-depth and historical analysis
- **Easy-to-Use:** Straightforward drill-down navigation facilities route to underlying detailed information or dynamically navigate to third-party applications
- **Easy-to-Deploy:** Automatic installation facilities for quick and easy software installation and setup
- **MS Excel Import & Export:** Extracting data from and exporting data to the world's most popular spreadsheet is easy and intuitive

Key Benefits

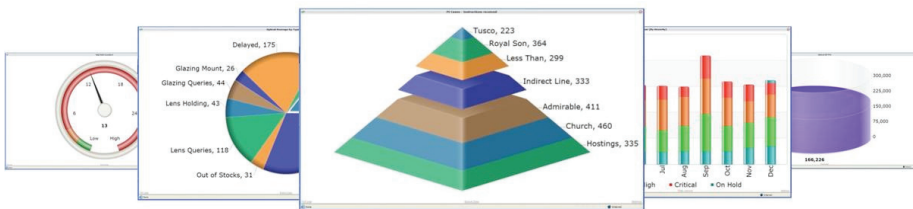
- **Creates Information-based Advantages:** Allows organizations to learn faster, adapt more quickly and focus efforts appropriately for greatest effect
- **Creates an Immediate and Sustained Impact:** Provides relevant information to appropriate staff at all levels, allowing better informed decision making
- **Offers New Insights:** Illustrates data in a visually engaging format that enhances the effective flow of critical information
- **Eliminates Time Involved in Manually Extracting and Manipulating Data:** Accesses multiple databases simultaneously and presents data in stunning graphical formats
- **Simple Installation and Maintenance:** Simplifies installation and maintenance through the use of fully integrated set-up tools

The Right Combination of Security and Personalization

Powerful security features in Datawatch Dashboards allow for easy set up and control of user and group access to data. Default dashboard settings are configured by an administrator. These can be set for the complete dashboard layout and for the individual graphical charts displayed within it.

Individual users can further personalize features such as layout view, chart style, formatting & filters, all subject to the appropriate security level. Security can be set at an individual, chart, dashboard or global level.

Within an individual graphical chart, users can select a presentation style which includes the plotting of either trend points or lines. Additionally, individual graphical charts can be combined within a single dashboard layout allowing the same data to be presented in different ways for trend comparisons.



Datawatch Dashboards gives you a large and ever expanding library of graphic chart styles to help you clearly convey critical information.

Datawatch Dashboards Stays Alert

Datawatch Dashboards can be configured to automatically alert users when data values surpass a predefined threshold in several ways such as Email notification and notification to third party applications. Alerts are compiled within a specific alert dashboard graphical chart that shows a list of all active alert warnings and generates notifications to third party applications via the Datawatch Dashboards API.

Fast and Easy Set Up

It's no secret that it can be a very difficult challenge to successfully implement a dashboard solution. Datawatch Dashboards meets this challenge head on and helps you get up and running fast with automatic installation capabilities for quick and easy set-up. Pre-built dashboard charts and layouts, and simplified administration and maintenance capabilities also help to make set up uncomplicated.

Monarch Technology for Faster Implementation Success

Installing a dashboard is only part of the challenge. The biggest single reason for dashboard implementation failure is due to data access, migration and quality issues. In other words, getting the data you need to populate the dashboard with the right information.

Datawatch Dashboards gives you multiple methods to make it easy to extract, transform and load the data you need, including leveraging Datawatch's unique Monarch report and

Technical Summary

- Built on Microsoft™ ASP .NET Technology
- 100% Web Run Time
- Built on Adobe Flash® Technology
- Rapid Installation Tools

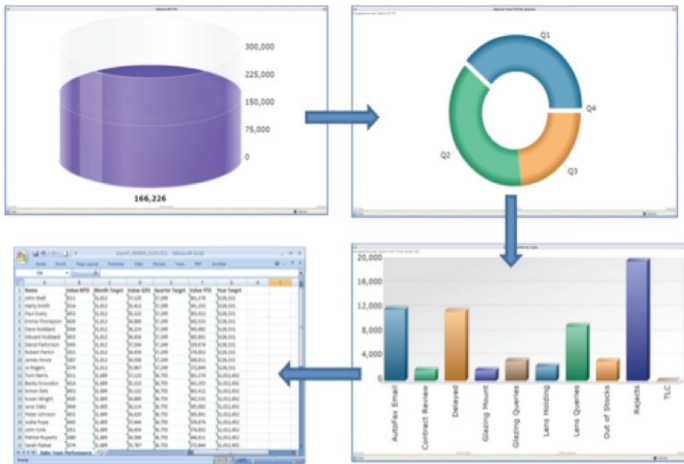
Supported Data Sources:

- SQL Server
- Oracle
- ODBC Compliant Data Sources
- XML
- Excel®
- Reports
- PDFs

data mining technology—which makes it possible to quickly access one or many sources of data including reports and PDF files without programming or direct database connections!

Datawatch Dashboards Combination Packages

Datawatch Dashboards is available in money saving combination packages with other Datawatch products including Monarch Data Pump, the easiest, fastest and most intuitive way to access and transform data from any source to populate Datawatch Dashboards; and Datawatch ES, the powerful web-enabled, scalable business intelligence (BI) solution that provides enterprise report management, online data analysis, MS Excel integration and more at a fraction of the cost of other BI solutions. Contact Datawatch to learn more.



Datawatch Dashboards lets you drill down to the level of detail you want to see, and export to Excel at anytime for further analysis.

Datawatch Dashboards™. Data Visualization Made Easy.™

Put the power of Datawatch Dashboards to work for you today!

www.datawatch.com

Recommended System Requirements:

Hardware:

Web Server

- Intel Dual-Core Xeon 3GHz
- 4 GB RAM

Admin Desktop

- Intel Core Duo 2 GHz
- 2 GB RAM

Software:

Web Server

- Microsoft Windows Server 2003, 2008, Vista Enterprise
- .NET Framework V2.0+
- Microsoft Internet Information Services (IIS) Version 5.0+

Admin Desktop

- Microsoft Windows Server 2003, 2008, XP Professional, Vista
- .NET Framework V2.0+

Client

- Internet Explorer 6+ or Mozilla Firefox 3
- Adobe Flash Player 8+