



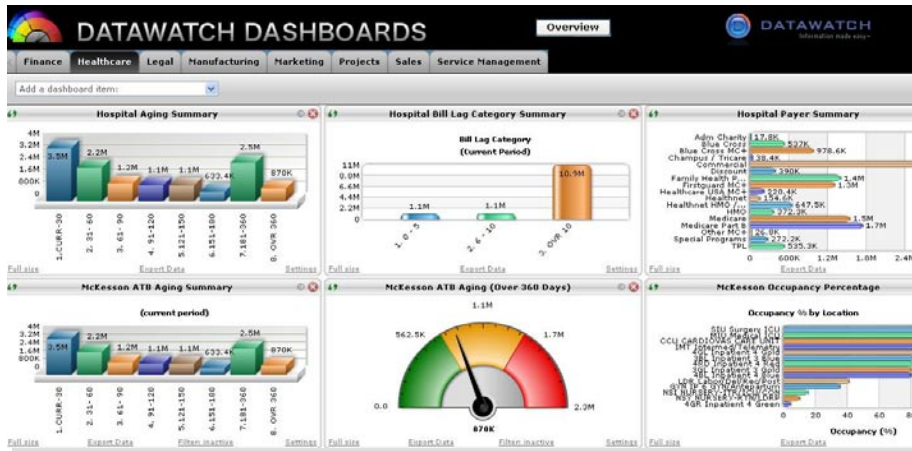
Data Visualization Made Easy.™

Business Intelligence

Datawatch Dashboards for Healthcare

Datawatch Dashboards™ is a fully interactive dashboard solution that gives all levels of healthcare providers, and their end-users, a visual overview of their financial, clinical and operational performance. Utilizing clinical and financial information from your existing reports, databases and other sources of data, Datawatch Dashboards allows you to visualize your data in a huge variety of eye-catching graphical chart types.

The intuitive user interface based on Flash® technology delivers a vivid presentation of your critical business data by monitoring, measuring and managing key performance indicators (KPIs). Whether your focus is on Meaningful Use Metrics, Financial Reporting or measuring operational performance, Datawatch Dashboards is an invaluable tool that will put you on the fast track to identifying trends, revealing issues, assessing results and making timely, well informed decisions so you can rapidly initiate appropriate actions.



Datawatch Dashboards let you monitor your clinical, financial, and operational performance with ease!

Measuring Quality, Patient Safety, Efficiency and Cost

The ever evolving healthcare industry is once again shifting reimbursement methodologies. Providers are now paid based upon the quality and efficiency of care delivered. In order to effectively meet the challenges inherent in these new methodologies, healthcare providers will need to adopt a BI reporting solution that effortlessly provides essential financial, clinical and operational data.

THE DATAWATCH DIFFERENCE

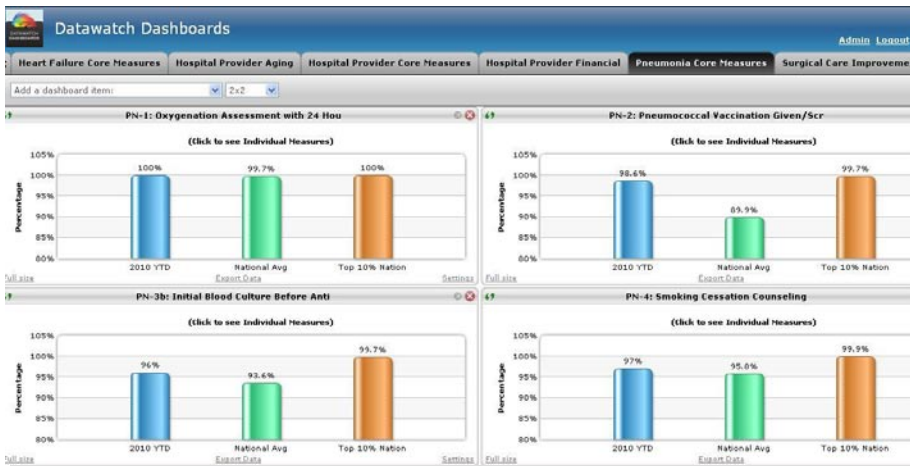
Datawatch's proven Business Intelligence (BI) technology and comprehensive healthcare experience gives providers the ability to extract valuable data from existing reports and other sources, which allows end-users to leverage the data for ad hoc reporting and analysis of key clinical, quality and financial trends, and much more!

Unlike traditional BI solutions, Datawatch BI solutions are unique in that they can be implemented in days versus months, and can help you to rapidly achieve a positive ROI, a lower total cost of ownership, and provide immediate, actionable insight into your critical business data—without programming or any changes to your existing systems. Hundreds of Healthcare providers ranging from small to large hospitals, integrated delivery networks, nursing homes, and more use Datawatch BI solutions to gain valuable and timely insight into their financial, clinical and quality metrics.

No matter the size or scope of your analytic or information delivery needs, Datawatch BI solutions can help you quickly access and analyze your data, smarter and more cost effectively than you ever thought possible!

Sample metrics could include but are not limited to:

Clinical & Quality	Patient Safety	Financial	Operational
<ul style="list-style-type: none"> Core Measures Meaningful Use Physician Quality (PQR) Utilization Measures Pharmacy Measures 	<ul style="list-style-type: none"> # of Patient Falls # of Acquired Infections # of dispensing errors Re-admission Rates "Never" Events # of Surgical Infections 	<ul style="list-style-type: none"> Revenue Cycle Age-Trial Balances Payer Mix Service Line Profitability Operating Margin Expense Analysis 	<ul style="list-style-type: none"> Denial Rates Referral Rates Nursing Productivity OR Utilization Supply Chain Efficiency Patient-visits-per-day



Dashboards are customizable and built according to the key performance indicators (KPI's) required for each level of a hospital organization.

Fast and Easy Set Up

Datawatch gives Healthcare providers the power to implement a robust, easy-to-deploy, interactive dashboard solution within days, not months. Flexibly designed, Datawatch Dashboards can be configured to meet any individual or organizational requirement and seamlessly integrates with other software applications.

Automatic installation capabilities provide quick and easy set-up. Pre-built chart types and layouts along with simplified administration and maintenance capabilities provide stress free set up and support.

Integrated View of Your Data

Establishing an integrated view of your data while incorporating healthcare benchmark data is often the most difficult challenge to overcome, yet doing so offers the greatest opportunity to obtain meaningful insight and actionable business intelligence.

Datawatch Dashboards solves this problem and provides multiple methods for quickly and easily extracting, transforming and loading the data you need—eliminating the difficulty of integrating and managing data from disparate sources and systems and the time and effort required to interpret text-based reports or manipulate spreadsheet data. Leveraging Datawatch's unique Monarch report mining technology, Datawatch Dashboards allows you to access one or more data sources, including reports and PDF files, giving you a unique window into your clinical, financial and operational data.

KEY BENEFITS

- Delivers your metrics and key performance indicators (KPIs) in a stunning visual display
- Provides integrated view of disparate data sources
- Dashboards can service numerous end-users and serve as the single-source of the "truth"
- Offers over 60 graphical charting options with drill down capabilities
- Supports multiple data sources and formats (SQL, Oracle, DB2, MS-Excel, XML, reports, etc)
- Common-reporting platform to address future reporting needs such as Meaningful Use, Pay-for-Performance, etc.
- Security features ensure Healthcare organizations can continue to comply with HIPAA Privacy & Security regulations.



A dashboard view provides intuitive and interactive visual displays of disparate healthcare data sources.

One-Click Drill Down to Find the Answers

Datawatch Dashboards features one-click drill-down functionality allowing users to perform a deep dive into aggregated or summary level metric data. Clever presentation styles consolidate and arrange this critical data on a single screen. End users ranging from senior level executives to operational staff get instant access to summarized metrics and the underlying detail datasets, and can analyze and drilldown into key performance indicators (KPI's) for retrospective analysis, real-time metrics and predictive modeling—without requesting additional data, reports, or switching between non-integrated applications.

HIPAA Privacy & Security Compliance

Powerful security features in Datawatch Dashboards allow for easy set up and control of user and group access to your clinical, financial and operational data. Default dashboard settings are configured by an administrator. These can be set for the complete dashboard layout and for the individual charts displayed within the application providing meaningful displays to individual end-users, while at the same time adhering to the HIPAA Privacy & Security needs of your various departments including Compliance, Internal Audit, IT, etc.

Individual users can further personalize features such as layout view, chart style, formatting and filters; all subject to the appropriate security level. Security can be set at an individual, chart, dashboard or global level.

Custom Alerts & Notifications

Datawatch Dashboards can be configured to automatically alert users when data values surpass a predefined threshold such as Glucose level results found in your Lab Reports. Several methods exist to alert users including email notification, notification to third party applications, and more. Alerts can also be compiled and visually displayed within a specific alert dashboard showing all active alert warnings. Notifications can be generated to third-party applications such as your Electronic Medical Records EMR via Datawatch Dashboards.

“Datawatch Dashboards features one-click drill-down functionality allowing users to perform a deep dive into aggregated or summary level metric data.”

Datawatch Dashboards Combo Packs

Datawatch Dashboards is available in convenient combo packs with these other Datawatch products to boost extraction, integration, aggregation and analysis of your healthcare data:

- **Monarch Data Pump**—Monarch Data Pump is the easiest, fastest and most intuitive way to access and transform data from any source to populate Datawatch Dashboards.
- **Monarch BI Enterprise Server**—Monarch BI Enterprise Server is a Web-enabled, scalable business intelligence (BI) solution that provides enterprise report management, online data analysis, MS

Contact Datawatch TODAY to learn more and put the power of Datawatch Dashboards to work for you!



www.datawatch.com

Datawatch Corporation

Datawatch Corporation, a leader in Business Intelligence (BI) helps companies make better decisions and solve business problems by simplifying access to and analysis of information. Unique among BI vendors, Datawatch transforms the massive amounts of data and documents generated inside or outside a company into actionable insight, without any changes needed to existing systems. Datawatch customers benefit from the right information, in the right context, at the right time. More than 1,000 healthcare organizations rely on Datawatch products including its market-leading Monarch report and data mining solutions. For more information, visit www.datawatch.com.