



MONARCH  
11

# Report Analytics

## Monarch 11: Leveraging Your Most Valuable Information Assets — Your Existing Reports

What if you could have the flexibility of Excel and the usability of dashboards with the data that is in your existing reports, regardless of source system or format? What if you could have all the data you need without building new systems or burdening costly IT resources?

Monarch 11 is the latest version of the most-widely used report analytics solution in the world, in use at more than 40,000 organizations. Monarch 11 combines a powerful new user interface with enhanced features and functionality for those needing to access, analyze, manipulate, and leverage the data contained in existing, static reports.

### Existing Reports Contain a Wealth of Information...But are Often Unusable

Reports are often overlooked as a source of operational business intelligence and data feeds for application integration throughout the enterprise. That's not surprising, given that reports are designed to be consumed by humans, rather than processed by computers, with implied relationships based on data positioning, ordering and context.

### Working with Existing Reports Brings Huge Benefits

Organizations have embraced business intelligence as a way to access, analyze and act on core business data. Unfortunately, business intelligence works only with structured data in relational databases; traditional business intelligence does nothing to leverage the rest of the data in your enterprise. There's a wealth of valuable data stored outside of databases and relational systems, including:

- PDFs from suppliers and customers
- "Canned" ERP and CRM reports
- Business documents stored in content management systems

Common approaches to solving this problem include spending massive resources on behemoth data warehousing projects, or resorting to "old school" rekeying and manual entry of data. Both of these approaches are expensive, time-consuming and risky, and ignore the benefits of working with existing reports. Existing reports deliver:

- **Data Quality:** by extracting data directly from existing reports, there is no question of the integrity of the data
- **Security & Traceability:** using reports as a data source ensures that all the data used in your decisions can always be traced back to an authoritative source
- **Familiarity to Business Users:** business users know the data, structure and meaning. When given a report modeling environment such as Monarch, business users have the perfect tool for self-service data extraction and analysis.



### Key Features in Monarch 11

- Flexible new user interface, optimized for high resolution displays and multiple monitors
- Easy to use data extraction technology, market proven over more than 15 years
- Extract data from text, PDF, HTML, Excel, Access, XPS, OLE DB/ODBC, business intelligence reports and other sources
- Open files directly from the web and SharePoint
- Powerful data cleansing and transformation capabilities with an extensive function library
- Quick and intuitive data analysis features, including filtering, sorting, aggregation and drilling
- New charting environment, with the ability to view multiple charts in a grid
- Unparalleled Excel exporting, with full-fidelity formatting, AutoFilter, Outlining, Pivot Tables and more
- Export to a variety of other popular formats including PDF, HTML, Access, XML and text



## What's New in Monarch 11

Monarch 11 has been updated using the latest .Net technology, unlocking the benefits of multi-core processors and 64-bit operating systems. Introducing a brand new interface that blends a Microsoft Office-like ribbon with Monarch's contextual interface, Monarch 11 makes it easier to model and transform the data in your reports and business documents and makes you more productive than ever.

Monarch 11 contains a host of improvements, including:

- Increased data capacity
- Easy import of reports and data sources on the web
- XML export
- A powerful new interface, optimized for high resolution displays and multiple monitors
- Crisp rendering and zooming of text and graphics to aid visual analysis
- Redesigned charting with zooming and the ability to view multiple charts in a grid
- New native 64-bit version



## Monarch Report Analytics — Extending the Power of Monarch 11

The Monarch Report Analytics platform enables business users to easily extract and analyze the wealth of clean, trusted, auditable data contained within existing reports and other business documents without the need for programming or highly specialized skills. The Monarch Report Analytics platform automates the processes that enable users to easily access, extract and incorporate data from any combination of existing reports already published inside or outside the enterprise, then create, publish and distribute the resulting dynamic, interactive reports throughout the enterprise — without requiring the time, expense or expertise of valuable IT resources. The Monarch Report Analytics platform also includes:

- **Monarch Data Pump** for automating repetitive processes for acquiring, validating, integrating, scheduling and distributing report data;
- **Monarch Enterprise Server** for Web-based distribution of dynamic reports throughout the enterprise, including capabilities to archive these reports for proper information governance to satisfy the needs of internal auditors and regulatory bodies;
- **Monarch Report Mining Server** for data mining and analytics on documents stored in enterprise content management systems such as IBM's Content Manager OnDemand, ASG Mobius ViewDirect and others; and
- **Monarch Report Manager on Demand** for high-volume print output, document and report capture, archiving and management.

## About Datawatch Corporation

Datawatch Corporation (NASDAQ-CM: DWCH) empowers organizations to transform the massive amounts of information that is trapped in static reports, PDF files, text files and other content-rich, but difficult-to-use data sources, into a dynamic information analytics system that accelerates and improves decision-making throughout their operations. Datawatch's technology allows its tens of thousands of customers worldwide to leverage the investments they have made in reports from ERP, CRM and other custom applications into high performance analytic information at a fraction of the cost and time of traditional approaches. Datawatch is headquartered in Chelmsford, Massachusetts with offices in London, Sydney and Manila. Datawatch has partners and customers in more than 100 countries worldwide. For more information, visit [www.datawatch.com](http://www.datawatch.com).



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