



## Monarch Model Building Service Helps Collection Agency Cash in on Savings

Save 30% on Monarch Model Building Service in February

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Datawatch's Model Building Service has helped many customers get custom models built quickly for immediate business use, and enjoy the title of "Monarch Expert" without lifting a finger! Our service, offering Monarch users the opportunity to benefit from our years of Monarch model building, is more valuable than ever this month, as we proudly offer a 30% discount on our Model Building Service for February.

SIMM Associates, Inc., a Delaware-based collection agency with 150 employees and over 60 years of credit and collection management experience, has utilized Datawatch's Model Building Service with much success.

"We experienced a problem with on one of our hospital client's collection report," explains Jeff Simendinger, Senior VP and COO of SIMM. "Our programmers could not write any programming to input/download the accounts electronically; the report would be slightly different every time we received it. Our collection program needed a way of receiving a more consistent formatted data file.

"By utilizing Monarch software, SIMM is now able to capture the information needed to input the accounts and maintain a consistent format. We will be able to save thousands of dollars every year because our inputting of accounts is done electronically instead of manually. This will also alleviate any human error during the data input process and make us more efficient in our client's eyes."

The icing on the cake for SIMM's smart decision to purchase Monarch was the company's success in utilizing Datawatch's Model Building Service to quickly build the collection report model and put it into regular use right away.

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